**WSMMC Regular Meeting of Trustees Minutes**

**Monday, December 13, 2021 Virtual via Zoom**

**Call to Order** 6:47 pm

**Roll Call:** Carl Spatocco, Cally Zebrowski, Sasha Morjakova, Richard Meyers, Hilary Pritchard, Kim Gagliardi, Michele Konopka, Steve Smarro, George

Motion to approve minutes with change made to final adjournment from Pam to Steve

 motion to approve-Steve, 2nd Cally

**Treasurer’s Report:** Checks Written - November 2021

 Capital One 51.69 (Zoom/Staples)

 Ck# 881 748.12

 882 500.00

 883 5000.00

 884 134.91

 885 850.00

 886 900.00

 887 3750.00

Motion to approve: Steve, 2nd Carl

**Chair Report:**

**Advertising/Marketing**: Seeking Approval for 2022 Mac Travel Guide $425.00

Motion: Cally 2nd: Steve

Seeking Approval for 2022 Cape May County Chamber Vacation Guide $1,778.00

Motion: Michelle

2nd: Steve

**Social Media / Website:** Receiving good feedback on recent posts

**Events:** Discussion on finalizing 2022 calendar, fundraising for W.Cape May Christmas Parade, how to attract more people to the mall during late afternoon hours, discovery map (yes or no?)

**Finance:**  Hotel/AirBNB on the mall have been added to the Assessment list and will be required to pay yearly fee. 800 Sq Feet or more $880.00, 799 Sq Feet or less $550.00

Meeting dates for 2022 to remain 2nd Monday of every month @7:00pm.

**Brick Program**: Will revisit in the 2022

Discussions on expanding the BID to Carpenters Lane, Washington Commons

**New Business**

Motion to adjourn: Everyone